

Friends of Texas A&M University Libraries

PACE Grant Application

Preserve, Acquire, Conserve, Educate

The Friends of the Texas A&M University Libraries supports student and staff success through its efforts to help fund world class research collections, digital resources, exhibits, preservation, programming, and other activities of the University Libraries.

Purpose and Goals of PACE Grants:

- x PACE Grants are designed to fund efforts to enhance collections, digital resources, exhibits, and preservation/conservation efforts, in addition to programs supporting student and staff development in these areas.
- x The PACE Grant requirements are intended to honor the intent and expectations of the Friends Board of Directors, Friends members, and Friends donors regarding such resources as have been entrusted to the Friends for funding Library requests.
- x The PACE Grant application process will assist the Friends with:
 - o Selecting and supporting requests that best align with the organization's mission
 - o Becoming more efficient and more deliberate in our funding and funding methods
 - o Increasing the Board's fiduciary awareness while exercising their fiduciary duties

Library Applicant Information:

Name:	Krista Oldham
Title:	Director of University Archives
Library/Department/Unit:	Cushing Library/Special Collections and Archives Division/University Archives
Email:	koldham@tamu.edu
Phone:	979-845-6370

Funding Request:

- x This is a request for a:

<input checked="" type="checkbox"/>	Project (an activity that does x,y,z or extends for abc time period)
<input type="checkbox"/>	Purchase (outright acquisition)
<input type="checkbox"/>	Program (educational or information outreach activity or event)

- x Purpose statement for request to include:

The issue or need being addressed	To celebrate Texas A&M University's sesquicentennial (150th anniversary), the History Subcommittee is proposing the creation of a pictorial coffee table book. This publication is intended to be a visual and historical journey through 150 years of Texas A&M's evolution, specifically honoring its rich history, iconic landmarks, and cherished traditions. The book will draw extensively from a wealth of archival materials and artifacts sourced from the University Archives and various other campus collections, ensuring a visually stunning tribute to the university's enduring legacy.
The anticipated results or overall impact resulting from the funding of this request	Funding this request will have a meaningful and lasting impact by producing a Texas A&M keepsake for the university's sesquicentennial celebration. This high-quality pictorial book will serve as a timeless memento for all who hold Texas A&M dear—former students, current students, faculty, staff, and Aggie fans alike. Through carefully curated archival photographs and artifacts, the book will vividly illustrate 150 years of Aggie history, making the university's story engaging, accessible, and visually captivating.
The near-term and long-term enhancements this funded request would bring to the students, faculty/staff, alumni, Libraries, University, or the various communities the Libraries serve.	In the near term, this book offers a significant and tangible deliverable that permanently marks Texas A&M University's 150th anniversary—a physical commemoration of the sesquicentennial that can be shared, displayed, and treasured for generations. More than just a celebratory publication, it serves as a meaningful testament to the university's enduring legacy, preserving its history in a beautifully crafted form that will outlast the anniversary itself. Created primarily from the rich holdings of Cushing Memorial Library and Archives, the book will showcase the Libraries' exceptional collections drawing new attention to the Libraries' vital role in safeguarding Texas A&M's history. Produced in collaboration with the Friends of the Texas A&M University Libraries, this project will also bring well-deserved recognition to the Friends' steadfast support and commitment to advancing the Libraries' mission.

x Key staff on project and background

Authors:
Emily Amos, Assistant University Archivist
Robin Hutchison: Associate University Librarian, Special Collections and Archives Division
Krista Oldham: Director of University Archives

Libraries Partners:
Cushing Memorial Library and Archives staff
Preservation & Digital Service Center (DiSC) staff
Texas A&M University Press

Collections:
Sanders Corps of Cadets Center
Texas A&M Athletics, Texas A&M Letterman's Association

x Timeline of execution and completion of funded activity:

Project Kickoff: Immediately
Book goes to printer late April/early May 2026 (invoice for subsidy due at this time)
Book published by October 2026.

x Does request align with purpose and goals (see above) of the Friends PACE Grants?

<input checked="checked" type="radio"/>	YES	<input type="radio"/>	NO – please explain below

Reporting Parameters:

Reporting mechanism and data points (impact, outreach, etc.):	Regular updates on the book's progress will be provided at each Friends Board meeting and at the annual meeting with the full membership.
How will expected outcomes and expectations of the funded request be measured?	Outcomes will be measured through the book's sales performance, audience engagement, and participation in sesquicentennial events. Additional qualitative impact will be assessed through community feedback and responses from readers and event participants. All royalties generated from book sales will be returned to Texas A&M University Press to support its ongoing publishing efforts—no royalties will be retained by the authors.
Method and manner of Friends recognition regarding the funding and support of the project, purchase, or program:	Recognition will be prominently displayed on every copy of the book, which will include the statement: "Published by Texas A&M University Press, and funded through the generosity by the Friends of the Texas A&M University Libraries."

x The Friends expect timely updates on the progress of funded projects for each Friends Board meeting (quarterly) or with requests for **SDPHQW**.

Funding Parameters:

PACE Grant request (total):	\$ \$ 50,000.00				
Timeframe for activity, including end date:	The project will start November 2025. Book will go to print April/early May 2026. Book published by October 2026.				
Have other funding sources been pursued?	No				
Can the activity be executed without full funding as requested? If yes, please explain options.	No				
SDPHQW expectations:					
Projects and Programs: Ongoing, by LQYRLH	<input type="checkbox"/>	Monthly	<input type="checkbox"/>	Quarterly	<input checked="" type="checkbox"/> Project Milestones
Purchases: By LQYRLH	<input type="checkbox"/>	Upon submission of invoice, purchase date, confirmation of purchase, receipts			

- x Approved funds will be restricted by the Friends through the stated time period of the activity, at which time the funds will be unrestricted and made available for other PACE Grants.

Budget:

- x To include item description, justification, timing, cost, quantity, and total.

The total project cost is estimated at approximately \$50,000, encompassing all expenses associated with the publication of the Texas A&M sesquicentennial coffee table book. This budget includes key production elements such as image preparation, formatting, copy editing, design, and manuscript development, as well as printing costs for a 2,500-copy run to be published by Texas A&M University Press. The finished volume will be a high-quality pictorial book featuring archival images in roughly 200 pages. A detailed budget breakdown will be developed in coordination with the publisher to ensure transparency and responsible fiscal management throughout the project.

Approved: _____
President, Friends of the TAMU Libraries

Date

- x Anticipated final SDPHQW request date: April 30, 2026



Friends of the Texas A&M University Libraries'
PACE Grant Addendum
Sesquicentennial Pictorial Coffee Table Book
November 7, 2025

Presented by: *Julie Mosbo Ballestro, University Librarian and Assistant Provost*

To commemorate Texas A&M University's 150th anniversary, the History Subcommittee is developing a high-quality pictorial coffee table book celebrating the university's evolution, landmarks, and traditions. During the University's 150th Anniversary Steering Committee meeting on November 6, members noted that the original print run of 2,500 copies might be too limited given the strong anticipated interest in this commemorative publication. Accordingly, we are requesting additional funding to expand the print run. Drawing from the University Archives and other campus collections, the volume will present a visually rich narrative of Aggieland's enduring legacy.

Printing Schedule:

- **Printer:** Late April / Early May 2026 (invoice for subsidy due)
- **Publication Date:** October 2026

Original Request (PACE Grant):

2,500-copy print run — approximately **\$50,000**

Addendum Request:

Additional 1,500 copies — approximately **\$25,000**

Contingency Plan and Recognition

Should the Board elect not to cover the additional \$25,000 for the extra 1,500 copies, we will secure the supplemental funds through the **Sterling C. Evans Mutual Endowment Fund**.

The Friends of the Libraries will receive prominent recognition, with the Endowment Fund acknowledged below it if it contributes supplemental funding.

Thank you for your continued support of this commemorative project honoring Texas A&M University's 150-year legacy.

By signing below, this confirms that the Friends Board has voted to approve the additional funding.

Friends President 2025 -2026
Linda Hartman

Date